

ABSTRACT OF THE DISCLOSURE

A tail for use on crank bait is disclosed. The tail includes a concentric base having an opening. A plurality of strands are attached to the concentric base. The tail is affixed to a rearwardly mounted eye on the crank bait. A split ring and associated hook are then attached to the eye. The tail is held in place by the split ring. The strands provide a counteracting movement corresponding to a forward movement of the crank bait.